

WHAT'S IN IT FOR YOU?

Listen:



“There are many choices for advertising, and over the years we’ve found the Import/Export Wood Purchasing News and the annual Forest Products Export Directory generate great results!

The Miller group’s publications have earned the trust of thousands of faithful readers around the world. We find their publications in serious wood industry offices in the Far East, in Europe, Africa, Australia, South America, Russia...They are everywhere!

The Miller group’s publications help shape the reliability and integrity of the American wood industry, in an ever competitive global marketplace.

Bingaman and Son Lumber’s advertising in The Import/Export Wood Purchasing News and the Forest Products Export Directory helps confirm to serious buyers, that we are serious producers/exporters. ”

David Whitten, Director of Exports
Bingaman and Son Lumber, Inc.
Kreamer, PA



“Newman Lumber has been a charter advertiser with Miller Publishing since you published your first issue of The Import/Export Wood Purchasing News in 1974. At that time my father, Roy, who is still active in the business, signed an advertising contract with your father and to my knowledge that’s the only one we’ve signed since. Obviously, we believe in advertising in The Import/Export Wood Purchasing News, because we feel it keeps our name in front of our customers and prospective customers. We’ve gotten calls and continue to receive calls from customers who tell us they have seen our Ads. So, we feel the advertising we do is a good investment for Newman Lumber. ”

Doug Newman
Newman Lumber Co.
Gulfport, MS



“I continue to advertise in The Import/Export Wood Purchasing News and The Export Directory because of the many inquiries I receive in faxes, emails and from visitors who tell me they’ve seen my ads. Advertising in The Import/Export Wood Purchasing News and the Export Directory has been and continues to be a good investment for Penn-Sylvan International. ”

Bill Reese
Penn-Sylvan International, Inc.

Spartansburg, PA



“Hermitage Hardwood Lumber Sales, Inc. has advertised in the Import/Export Wood Purchasing News since 2002. I know the value of keeping a presence in a market that is constantly changing and that is why we advertise on a regular basis in the ‘Wood Purchasing News.’ Your publications are targeting the markets we are serving worldwide. Therefore, I feel it is a small investment to make to stay in front of those customers and potential customers who have helped make Hermitage Hardwood Lumber Sales, Inc. a growing concern in the hardwood concentration yard business. ”

Parker Boles, Owner/President
Hermitage Hardwood Lumber Sales, Inc.
Cookeville, TN



“I just wanted to take a few minutes to let you know what a positive and successful experience it has been working with you and establishing our Ad campaign in your Import/Export Wood Purchasing News, as well as the Ad we placed in the Export Directory. The inquiries and feedback have truly surpassed our expectations!

We celebrated our 20th anniversary as a company in 2002. In those 20 years we had never advertised until then. As a first time advertiser we couldn’t be happier with the results. The “extras” that come with the advertising package have been very beneficial

and have gotten our name out there. Almost every day we receive a fax, email or phone call from a new company here in the U.S.A. or Canada who has seen our Ad in one of your publications.

New business as a result of advertising was our goal and we have certainly achieved that!

We look forward to continuing our advertising campaign with you in these publications. ”

John Hawkinson, President
Hawkeye Forest Products
Boise, ID/Trempealeau, WI



www.woodpurchasingnews.com

“It’s everywhere you need to be to get more business overseas.”