

WHAT'S IN IT FOR YOU?

Listen:



“There are many choices for advertising, and over the years we’ve found the **Import/Export Wood Purchasing News** and the annual **Forest Products Export Directory** generate great results!

The Miller group’s publications have earned the trust of thousands of faithful readers around the world. We find their publications in serious wood industry offices in the Far East, in Europe, Africa, Australia, South America, Russia...They are

everywhere!

The Miller group’s publications help shape the reliability and integrity of the American wood industry, in an ever competitive global marketplace.

Bingaman and Son Lumber’s advertising in **The Import/Export Wood Purchasing News** and the **Forest Products Export Directory** helps confirm to serious buyers, that we are serious producers/exporters.”

David Whitten, Director of Exports
Bingaman and Son Lumber, Inc.
Kreamer, PA



“I continue to advertise in **The Import/Export Wood Purchasing News** and **The Export Directory** because of the many inquiries I receive in faxes, emails and from visitors who tell me they’ve seen my ads. Advertising in **The Import/Export Wood Purchasing News** and the **Export Directory** has been and continues to be a good investment for Penn-Sylvan International.”

Bill Reese
Penn-Sylvan International, Inc.
Spartansburg, PA



“Hermitage Hardwood Lumber Sales, Inc. has advertised in the **Import/Export Wood Purchasing News** since 2002. I know the value of keeping a presence in a market that is constantly changing and that is why we advertise on a regular basis in the ‘Wood Purchasing News.’ Your publications are targeting the markets we are serving worldwide. Therefore, I feel it is a small investment to make to stay in front of those customers and potential customers who have helped make Hermitage

Hardwood Lumber Sales, Inc. a growing concern in the hardwood concentration yard business.”

Parker Boles, Owner/President
Hermitage Hardwood Lumber Sales, Inc.
Cookeville, TN



“Newman Lumber has been a charter advertiser with Miller Publishing since you published your first issue of **The Import/Export Wood Purchasing News** in 1974. At that time my father, Roy, who is still active in the business, signed an advertising contract with your father and to my knowledge that’s the only one we’ve signed since. Obviously, we believe in advertising in **The Import/Export Wood Purchasing News**, because we feel it keeps our name in front

of our customers and prospective customers. We’ve gotten calls and continue to receive calls from customers who tell us they have seen our Ads. So, we feel the advertising we do is a good investment for Newman Lumber.”

Doug Newman
Newman Lumber Co.
Gulfport, MS



“My partner, Doug Morris, and I decided to carry an Ad program in **National Hardwood Magazine**, **Import/Export Wood Purchasing News** and the **Forest Products Export Directory** in 2012. We are both very pleased with the number of inquiries we received from our Ad program, and we are continuing it. We like our company’s name, products and services to be in front of our customers, potential customers, and lumber suppliers on a regular basis, so they’ll think to contact us when they are ready to do business, and, your publications are doing a good job of achieving that for us.

Our Full Page Ad in your **Forest Products Export Directory** fulfilled our goal of being contacted by many overseas buyers of different species of Appalachian Hardwood lumber. We’ve gotten numerous inquiries from foreign buyers that want to buy lumber from us that we’ve never heard of before through our Ad in your ‘**Export Directory**.’

I would recommend to any Hardwood lumber company that wants to expand their buyer contacts, through advertising, should contact you folks!”

Stacey Treat
Treat Hardwood Lumber Co.
Lenoir, NC



www.woodpurchasingnews.com

“It’s everywhere you need to be to get more business overseas.”

"Advertising in your paper works and we are going to continue to do what works for us!"

"We've never advertised before and started an Ad program with *The Import/Export Wood Purchasing News* in the summer of 2004. I have to say that I am very happy and quite surprised with the e-mails and phone calls we've received, not to mention the visitors that come to our facility. As a direct result of our advertising in *The Import/Export Wood Purchasing News*, we are doing business with companies we never heard of before. Advertising in your paper works and we are going to continue to do what works for us!"



Gene Walters

Gene Walters
Rolling Ridge Woods, LTD.
Parkersburg, WV

IMPORT/EXPORT

WOOD
purchasing
news

CALL US TODAY 901-372-8280

or email us at wpn@millerwoodtradepub.com

For Ad rates and marketing support services unavailable elsewhere.

Rolling Ridge Woods, LTD., located in Parkersburg, WV, exports logs and lumber from the Central Appalachian Region. Species carried by the firm include: Red and White Oak, Cherry, Walnut, and Hard Maple. Their Telephone number is: 304-464-4980; FAX: 304-464-4988.