

THESE FREE WORLD CLASS SERVICES MAKE YOUR MARKETING PROGRAM WORK...



with your 6-time Ad program:

- You are entitled to a feature article on your company, complete with 6 to 8 four color photographs.*
- You may list 25 lines of forest product stocks in the "For Sale" or "Wanted" Stock Exchange in Import/Export Wood Purchasing News (updating them each issue).
- You have the use of Green Book's Hardwood Marketing Directory, printed edition, at a 50% discount (\$600 instead of \$1,200 lease), or the Online Edition, at the discounted price of \$1,200 instead of the current price of \$1,900.
- You get free online stock listings (www.forestproductsstockexc.com) with inquiries going to your computer.
- A Who's Who on a key sales person.

**THE CURRENT ISSUE IS: ON-LINE AND ALL ADVERTISEMENTS
HAVE LINKS TO ADVERTISER'S WEBSITE AND E-MAIL ADDRESS.**

www.woodpurchasingnews.com

"It's everywhere you need to be to get more business."

**The total worldwide circulation of
Import/Export Wood Purchasing News is 52,869
(12,000 copies mailed per issue)**

Import/Export Wood Purchasing News is published every two months, six times per year and is distributed to these types of firms.

- (1) Woodworking plants such as the manufacturers of furniture, cabinets, flooring, millwork, and mouldings, etc.
- (2) Importers of forest products (distribution/concentration yards and warehouse operations)
- (3) Agents and Trading Companies
- (4) Exporters, Domestic and overseas sawmills, log yards, veneer mills and plywood plants
- (5) The buying offices of world wide mass merchandisers that purchase, such as Lowe's and Home Depot.
- (6) Buying groups like Ace Hardware, ENAP, LMC, etc.

FOREIGN.....	38,825
UNITED STATES.....	12,802
CANADA.....	1,242
TOTAL WORLDWIDE CIRCULATION.....	52,869

**IMPORT/EXPORT WOOD PURCHASING NEWS
STATE, PROVINCE, and COUNTRY COUNT**

Alaska	13	Maryland	156
Alabama	271	Maine	179
Arkansas	144	Michigan	436
Arizona	137	Minnesota	298
California	954	Missouri	307
Colorado	152	Mississippi	193
Connecticut	161	Montana	37
District of Columbia	9	North Carolina	724
Delaware	20	North Dakota	24
Florida	632	Nebraska	64
Georgia	430	New Hampshire	99
Hawaii	25	New Jersey	259
Iowa	110	New Mexico	49
Idaho	82	Nevada	36
Illinois	383	New York	611
Indiana	421	Ohio	501
Kansas	101	Oklahoma	91
Kentucky	210	Oregon	452
Louisiana	152	Pennsylvania	792
Massachusetts	312	Puerto Rico	27

Rhode Island	60	Virgin Islands	2
South Carolina	181	Vermont	113
South Dakota	39	Washington	408
Tennessee	381	Wisconsin	437
Texas	584	West Virginia	73
Utah	80	Wyoming	13
Virginia	377		
TOTAL	12,802		

CANADA

ALBERTA	62	ONTARIO	397
BRITISH COLOMBIA	284	PRINCE EDWARD ISLAND	5
MANITOBA	35	QUEBEC	349
NEW BRUNSWICK	35	SASKATCHEWAN	26
NEWFOUNDLAND	3	YUKON	1
NOVA SCOTIA	45		
TOTAL	1,242		

FOREIGN

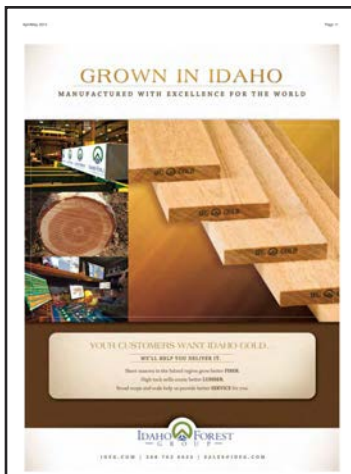
ALGERIA	13	BHUTAN	1
AMERICAN SOMOA	1	BOLIVIA	42
ANDORRA	2	BOSNIA	19
ANGOLA	1	BOTSWANA	2
ANTIGUA	3	BRAZIL	197
ARGENTINA	1524	BRITISH VIRGIN ISLANDS	2
ARMENIA	4	BRUNEI	9
ARUBA	1	BULGARIA	58
AUSTRALIA	752	BURUNDI	1
AUSTRIA	1866	CAMEROON	18
AZERBAIJAN	3	CAYMAN ISLANDS	5
BAHAMAS	11	CHANNEL ISLANDS	6
BAHRAIN	30	CHILE	143
BANGLADESH	22	CHINA	8301
BARBADOS	35	COLOMBIA	61
BAVARIA	1	CONGO	13
BELARUS	30	COSTA RICA	40
BELGIUM	409	COTE D'IVOIRE	20
BELIZE	13	CROATIA	75
BENIN	7	CUBA	10
BERMUDA	3	CYPRUS	85

CZECH REPUBLIC	10	HAITI	5
DENMARK	91	HONDURAS	25
DOMINICAN REPUBLIC	23	HONG KONG	561
ECUADOR	105	HUNGARY	264
EGYPT	110	ICELAND	30
EL SALVADOR	14	INDIA	205
ESTONIA	12	INDONESIA	1707
ETHIOPIA	21	IRAN	13
FIJI	14	IRAQ	1
FINLAND	179	IRELAND	133
FRANCE	637	ISRAEL	56
GABON	15	ITALY	1045
GAMBIA	2	JAMAICA	23
GEORGIA	25	JAPAN	4120
GERMANY	1024	JORDAN	12
GHANA	383	KAZAKHSTAN	3
GREAT BRITAIN	1275	KENYA	154
GREECE	64	KOREA	265
GRENADA	5	KUWAIT	30
GUADELOUPE	5	KYRGYZSTAN	1
GUATEMALA	49	LAOS	6
GUYANA	92		

LATVIA	7	MOROCCO	35
LEBANON	19	MOZAMBIQUE	13
LIBAN	1	MYANMAR	11
LIBERIA	4	NAMIBIA	10
LIBYA	3	NEPAL	7
LIECHTENSTEIN	18	NETHERLANDS	317
LITHUANIA	152	NETHERLANDS ANTILLES	8
LUXEMBOURG	127	NEW ZEALAND	153
MACAU	10	NICARAGUA	12
MACEDONIA	7	NIGERIA	88
MADAGASCAR	23	NORTHERN IRELAND	37
MALAWI	6	NORWAY	53
MALAYSIA	2943	OMAN	42
MALDIVES	1	PAKISTAN	160
MALTA	70	PALAU	3
MARTINIQUE	3	PANAMA	21
MAURITANIA	1	PAPUA NEW GUINEA	29
MAURITIUS	19	PARAGUAY	32
MEXICO	853	PERU	167
MOLDOVA	1	PHILIPPINES	433
MONACO	8	POLAND	448
MONTSERRAT	1	PORTUGAL	70

QATAR	16	SURINAME	23
REUNION ISLANDS	2	SWAZILAND	2
ROMANIA	6	SWEDEN	221
RUSSIA	21	SWITZERLAND	215
RWANDA	1	SYRIA	18
SAN MARINO	1	TAIWAN	1025
SAUDI ARABIA	160	TANZANIA	33
SCOTLAND	56	THAILAND	887
SENEGAL	3	TOGO	3
SERBIA MONTENEGRO	14	TONGA	1
SIERRA LEONE	3	TRINIDAD & TOBAGO	40
SINGAPORE	616	TUNISIA	22
SLOVAKIA	105	TURKEY	81
SLOVENIA	145	UGANDA	4
SOLOMON ISLANDS	8	UKRAINE	117
SOUTH AFRICA	85	UNITED ARAB EMIRATES	90
SPAIN	447	URUGUAY	42
SRI LANKA	27	VANUATU	2
ST. KITTS	2	VENEZUELA	78
ST. LUCIA	5	VIETNAM	912
ST. VINCENT	3	YEMEN	33
SUDAN	1	YUGOSLAVIA	28

ZAIRE	1
ZAMBIA	15
ZIMBABWE	126
TOTAL	38,825



Full Page
10.125"x13.75"
Idaho Forest Group



1/2 Page Island
7"x9"
Midwest Walnut



1/2 Page Horizontal
10.125"x6.75"
Hermitage Hardwood



1/4 Page
5"x6.75"
Fitzpatrick & Weller

MECHANICAL REQUIREMENTS

	<u>Width</u>	<u>Depth</u>
1 Page	10.125	13.75
1/2 Page (Island)	7	9
1/2 Page (Horizontal)	10.125	6.75
1/4 Page	5	6.75

Page is 4 columns, each column 2-3/8 inches wide.

REQUIRED MATERIAL

Digital files can only be accepted as a high resolution **Adobe Acrobat Distilled PDF** file (MAC Compatible) embedded fonts, photos and crop marks. Recommended Screen 100. Resolution 1200 dpi. All colors printed in CMYK - No 4/color Black

Ads and photos can be submitted on CD with printed copy of ad or via e-mail to: wpn@millerwoodtradepub.com

CLOSING DATE

Published bi-monthly: issued first week of publication month. Last forms close 3rd of preceding month. If proofs are desired, copy must be received sixty days prior to publication date.

IMPORT/EXPORT

WOOD

purchasing news



"It's everywhere you need to be to get more business."

Information Sheet

The *Imported Wood Purchasing Guide* is designed to promote the use of imported woods and wood products.

Its purpose is to make it easier to find sources for imported lumber, plywood, veneers and miscellaneous wood products and related services.

The *Imported Wood Purchasing Guide* is universally accepted throughout the world as the most complete directory of its type available today.

It is used consistently and referred to often by those who influence the purchasing of imported wood products.

The *Imported Wood Purchasing Guide* is revised and completely updated each year to reflect the latest and most complete contact information available on North American firms selling imports ... including firm listings, new supplier listings, new products and services.

Now in its 43rd Year!



The *Imported Wood Purchasing Guide* is published once a year and distributed to 4,000 firms throughout North America. The buyer's guide is sent to woodworking plants that consume tropical hardwoods such as furniture, cabinets, flooring, millwork and moulding, musical instruments, doors, yachts and staircase manufacturers, etc. It is circulated to direct importers, distribution yards, wholesalers of imported lumber and components, novelty and special wood product manufacturers, and industrial markets such as truck and trailer flooring, etc. Lastly, it is sent to central buying offices of mass merchandisers that purchase domestic and imported wood products such as lumber, squares, dowels, etc.

* **All advertisers and their listings are on-line with direct links to their company website and e-mail at www.importedwoodpurchasing.com.**

International Wood Trade Publications, Inc.

P. O. Box 34908, Memphis, TN 38184-0908

Tel: (901) 372-8280 Toll Free: (800) 844-1280 Fax: (901) 388-9058 Web:
www.millerwoodtradepub.com E-mail: guide@millerwoodtradepub.com

_____/_____/_____
SERVICE PROGRAM
IMPORTED WOOD PURCHASING GUIDE

Bill us for a _____ at the rate of _____, payable in advance on a non-cancelable basis to be published in the Imported Wood Purchasing Guide, an annual directory for the _____ Edition. Firm name and Ad page number will be in bold type in telephone listing and classification listing. Advertiser is responsible for full payment of any advertising run in said publication in the event the Ad agency does not pay for client's advertising within 60 days of first billing. 15% agency discount allowable on space only and must be paid net 30 days.

All Rates Payable in U.S. Funds

Standard Advertising Rates: (artwork and color not included)

1 Page \$2,025
 1/2 Page \$1,625

Special Position Rates:

Inside Front Cover \$2,560
 Inside Back Cover \$2,375
 Back Cover \$3,095
 2 Page Spread \$2,825

Page opposite Introduction \$2,225
 Page opposite Table of Contents \$2,225
 Binder \$2,150
 Bookmark \$4,400

Back Cover must be in 4-Color

No Discount on Bookmark

Standard Insert Rates: (artwork not included)
 Printing Includes 4-Color, tip-in and bleed

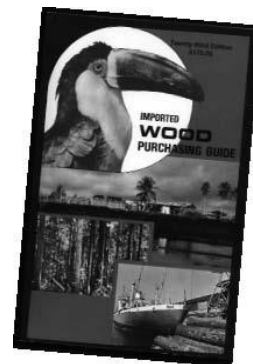
Text Paper: 40# Text Lynx Opaque
Cover & Inserts: 110# Text Matte (65# Cover)

Inserts	Space	Printing	Total
1 Page	\$2,400	\$1,750	\$4,150
1 Page, with folded tab	\$2,500	\$1,975	\$4,475
2 Pages	\$4,200	\$2,500	\$6,700
2 Pages with folded tab	\$4,200	\$2,750	\$6,950

Printed/Internet Edition: Includes Ad, Listing and Direct Links

Color: AAAA standard red, orange, yellow, green, blue or brown,
 per page or fraction, extra \$250
 Matched color per page or fraction, extra \$375
 Bleed per page \$ 85
 4-Color \$750
 Tip-in Charge \$375

Accepted For: **International Wood Trade Publications, Inc.**
 P.O. Box 34908
 Memphis, TN 38134-0908 · Phone 901-372-8280 · FAX 901-388-9058



Check one of the following boxes:

We will provide finished Ad.

We want you to create our Ad.

Use the same Ad no changes.

Salesman _____

Firm Name _____

Address _____

Signed By _____

_____/_____/_____

Service Program
FOREST PRODUCTS EXPORT DIRECTORY

Standard Advertising Rates (artwork and color not included):

Printed/Internet Edition

1 Page	\$2,800
1/2 Page	\$2,350
2 Page Spread	\$4,000
Front Spread	\$4,650
Back Cover	\$3,995
Inside Back Cover	\$3,400
Book Mark	\$5,300
Binder	\$3,325

<p>Check one of the following boxes:</p> <p><input type="checkbox"/> We will provide finished Ad.</p> <p><input type="checkbox"/> We want you to create our Ad.</p> <p><input type="checkbox"/> Use the same Ad no changes.</p>

Back Cover must be in 4-Color
No discount on Bookmark
Includes Internet Edition with Ad, Listing and Direct Links

All Rates Payable in U.S. Funds

Color: AAAA standard red, orange, yellow, green, brown
or blue per page or fraction, extra \$250
Matched color per Page or fraction, extra \$375
Bleed: per page \$ 85
4-Color \$750
Tip-in Charge \$375

Bill us for a _____ at the rate of _____, on a non-cancelable basis, to be published in the _____ Edition of the **Forest Products Export Directory**. Artwork is to be paid for at regular rates. Firm name and Ad page number will be in bold type in telephone listing and classification listing.

Advertiser is responsible for full payment of any advertising run in said publication in the event the ad agency does not pay for client's advertising within 60 days of first billing. 15% agency discount allowable on **space only** and must be paid net 30 days.

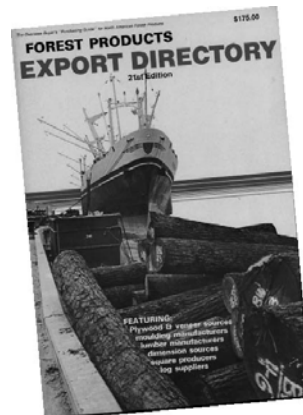
Accepted for:
International Wood Trade Publications, Inc.
P. O. Box 34908
Memphis, Tennessee 38184-0908
Phone: 901-372-8280 • Fax: 901-388-9058

Salesman _____

Firm Name _____

Address _____

Signed By _____



Standard Insert Rates: (Artwork **not** included)

Inserts	Space	Printing	Total
1 Page	\$3,325	\$2,750	\$6,075
1 Page, with folded tab	\$3,400	\$3,350	\$6,750
2 Pages	\$5,825	\$3,375	\$9,200
2 Pages, with folded tab	\$5,900	\$3,975	\$9,875

Inserts: Printing includes 4-Color, tip-in and bleed
Cover and Inserts: 110# Text Matte (65# Cover)
Text Paper: 40# Text Lynx Opaque

Finished Size: 7 – 1/2” width x 11” depth

Ad Size	Width	Depth	
2 Facing Pages	13–1/2”	10”	(Image Area)
2 Facing Pages, bleed	15-1/2”	11 - 1/4”	(Trims 1/8” All Sides)
1 Page	6–1/8”	10”	(Image Area)
1 Page, bleed	7– 3/4”	11 – 1/4”	(Trims 1/8” All Sides)
1/2 Page	6–1/8”	5”	(Image Area)

Inserts

1 Page, bleed	7-3/4”	11-1/4”	(Trims 1/8” All Sides)
1 Page, bleed with folded tab	7-3/8”	11-1/4”	(Trims 1/8” All Sides)

Bookmark size is optional while ideal size is approximately 3.75” width x 7.25” height. Must have 1/8” trim on all four sides for Bleed and the Live Area must be 1/4” from the trim line. Hole for string will be placed approximately 1/4” from top trim line.

All type matter for Bleed Ads must be within the Live Area only. **Live Area is 6.125” x 10”**. Customer assumes responsibility for any image/type matter outside the Live Area.

Preferred Material: We require a high resolution **Adobe Acrobat Distilled PDF** file (C,M,Y,K embedded fonts & photos, crop marks, no security). If sent on a CD, it should be Macintosh compatible – we primarily use Quark Xpress 8 and Adobe Photoshop. Customer assumes responsibility for artwork not Distilled through Adobe Acrobat.

Send PDF file to: exd@millerwoodtradepub.com or send to:

Grayce Thurman
Forest Products Export Directory
P. O. Box 34908
Memphis, TN 38134-0908

Mechanical Requirements: Finished Size 5-1/2" width x 8-1/2" depth

Ad Size	Width	Depth
2 Facing Pages	10"	7-3/4" (Image Area)
1 Page	4-3/4"	7-3/4" (Image Area)
1 Page, bleed	5-3/4"	8-3/4" (Trims 1/8" All Sides)
1/2 Page	4-3/4"	3-7/8" (Image Area)

Inserts:

1 Page, bleed	5-3/4"	8-3/4" (Trims 1/8" All Sides)
1 Page, bleed w/ folded tab	5-3/8"	8-3/4" (Trims 1/8" All Sides)

All type matter for bleed Ads must be within the Live Area only. **Live Area is 4.75" x 7.75"**. Customer assumes responsibility for any image/type matter outside the Live Area.

Printing: Offset

Preferred Material: We require a high resolution Adobe Acrobat Distilled PDF file (C,M,Y,K embedded fonts & photos, crop marks, no security). If sent on CD, it should be Macintosh compatible – we primarily use Quark Xpress 8 and Adobe Photoshop. Note: Customer assumes responsibility for artwork not Distilled through Adobe Acrobat.

Email PDF file to: guide@millerwoodtradepub.com, or send to:

Imported Wood Purchasing Guide
P. O. Box 34908
Memphis, TN 38184-0908

WHAT'S IN IT FOR YOU?

Listen:



“There are many choices for advertising, and over the years we’ve found the **Import/Export Wood Purchasing News** and the annual **Forest Products Export Directory** generate great results!

The Miller group’s publications have earned the trust of thousands of faithful readers around the world. We find their publications in serious wood industry offices in the Far East, in Europe, Africa, Australia, South America, Russia...They are

everywhere!

The Miller group’s publications help shape the reliability and integrity of the American wood industry, in an ever competitive global marketplace.

Bingaman and Son Lumber’s advertising in **The Import/Export Wood Purchasing News** and the **Forest Products Export Directory** helps confirm to serious buyers, that we are serious producers/exporters.”

David Whitten, Director of Exports
Bingaman and Son Lumber, Inc.
Kreamer, PA



“I continue to advertise in **The Import/Export Wood Purchasing News** and the **Export Directory** because of the many inquiries I receive in emails and from visitors who tell me they’ve seen my ads. Advertising in **The Import/Export Wood Purchasing News** and the **Export Directory** has been and continues to be a good investment for Penn-Sylvan International.”

Bill Reese
Penn-Sylvan International, Inc.
Spartansburg, PA



“Hermitage Hardwood Lumber Sales, Inc. has advertised in the **Import/Export Wood Purchasing News** since 2002. I know the value of keeping a presence in a market that is constantly changing and that is why we advertise on a regular basis in the ‘Wood Purchasing News.’ Your publications are targeting the markets we are serving worldwide. Therefore, I feel it is a small investment to make to stay in front of those customers and potential customers who have helped make Hermitage

Hardwood Lumber Sales, Inc. a growing concern in the hardwood concentration yard business.”

Parker Boles, Owner/President
Hermitage Hardwood Lumber Sales, Inc.
Cookeville, TN



“Newman Lumber has been a charter advertiser with Miller Publishing since you published your first issue of **The Import/Export Wood Purchasing News** in 1974. At that time my father, Roy, who is still active in the business, signed an advertising contract with your father and to my knowledge that’s the only one we’ve signed since. Obviously, we believe in advertising in **The Import/Export Wood Purchasing News**, because we feel it keeps our name in front

of our customers and prospective customers. We’ve gotten calls and continue to receive calls from customers who tell us they have seen our Ads. So, we feel the advertising we do is a good investment for Newman Lumber.”

Doug Newman
Newman Lumber Co.
Gulfport, MS



“My partner, Doug Morris, and I decided to carry an Ad program in **National Hardwood Magazine**, **Import/Export Wood Purchasing News** and the **Forest Products Export Directory** in 2012. We are both very pleased with the number of inquiries we received from our Ad program, and we are continuing it. We like our company’s name, products and services to be in front of our customers, potential customers, and lumber suppliers on a regular basis, so they’ll think to contact us when they are ready to do business, and, your publications are doing a good job of achieving that for us.

Our Full Page Ad in your **Forest Products Export Directory** fulfilled our goal of being contacted by many overseas buyers of different species of Appalachian Hardwood lumber. We’ve gotten numerous inquiries from foreign buyers that want to buy lumber from us that we’ve never heard of before through our Ad in your ‘**Export Directory**.’

I would recommend to any Hardwood lumber company that wants to expand their buyer contacts, through advertising, should contact you folks!”

Stacey Treat
Treat Hardwood Lumber Co.
Lenoir, NC



www.woodpurchasingnews.com

"It's everywhere you need to be to get more business."

"Advertising in your paper works and we are going to continue to do what works for us!"

"We've never advertised before and started an Ad program with *The Import/Export Wood Purchasing News* in the summer of 2004. I have to say that I am very happy and quite surprised with the e-mails and phone calls we've received, not to mention the visitors that come to our facility. As a direct result of our advertising in *The Import/Export Wood Purchasing News*, we are doing business with companies we never heard of before. Advertising in your paper works and we are going to continue to do what works for us!"



Gene Walters

Gene Walters
Rolling Ridge Woods, LTD.
Parkersburg, WV

IMPORT/EXPORT

WOOD
purchasing
news

CALL US TODAY 901-372-8280

or email us at wpn@millerwoodtradepub.com

For Ad rates and marketing support services unavailable elsewhere.

Rolling Ridge Woods, LTD., located in Parkersburg, WV, exports logs and lumber from the Central Appalachian Region. Species carried by the firm include: Red and White Oak, Cherry, Walnut, and Hard Maple. Their Telephone number is: 304-464-4980; FAX: 304-464-4988.

IMPORT/ EXPORT WOOD PURCHASING NEWS

GENERAL ADVERTISING RATES (per insertion)

Rate Card No. 40

(Rates Effective January 1, 2014)

Payment in U. S. Dollars Only

REGULAR ADVERTISING RATES (per insertion)

	<u>1 Time</u>	<u>3 Times</u>	<u>6 Times</u>
1 Page	\$3,850	\$3,525	\$2,525
1/2 Page (Island)	\$3,300	\$2,525	\$2,100
1/2 Page (Horizontal)	\$2,975	\$2,400	\$1,850
1/4 Page	\$2,575	\$2,200	\$1,625

SPECIAL POSITIONS

Mini-spread	\$5,440	\$4,575	\$3,795
Back Page	\$4,285	\$3,500	\$2,950

COLORS

Standard colors - red, orange, yellow, green, brown, or blue	\$250
Matched colors	\$375
4-color	\$750 extra

Advertiser is responsible for full payment of any advertising run in said publication in the event the ad agency does not pay for client's advertising within 60 days of first billing. Advertisers who run less than the original or renewed contracted space will be short rated. If the client does not complete the schedule that was confirmed, they will pay the 3-time rate for less than 6 and more than 3 and the 1-time rate for less than 3.

INSERTS

Rates on request

CLASSIFIED

Classified advertising accepted only for: Business opportunities, help wanted, position wanted, and machinery wanted and for sale. Display classified \$100.00 per inch.

MECHANICAL REQUIREMENTS

	<u>Width</u>	<u>Depth</u>
1 Page	10-1/8	13-3/4
1/2 Page (Island)	7	9
1/2 Page (Horizontal)	10-1/8	6-3/4
1/4 Page	5	6-3/4

REQUIRED MATERIAL

Digital files can only be accepted as high resolution **Adobe Acrobat Distilled PDF** file (MAC Compatible) embedded fonts, photos and crop marks. Recommended Screen 100. Resolution 1200 dpi. All colors printed in CMYK - No 4/color Black
Ads and photos can be submitted on CD with printed copy of ad or via e-mail to: wpn@millerwoodtrade.com

COMMISSIONS AND DISCOUNTS

Agency commission: 15% of gross amount (space only) when paid within 30 days from date of invoice.

CLOSING DATE

Published bi-monthly: issued tenth of publication month or sooner.

PUBLISHED:

December/January	June/July
February/March	August/September
April/May	October/November

Advertising Order

<i>Schedule</i>	
Page Dec./Jan.	20
Page Feb./March	20
Page April/May	20
Page June/July	20
Page Aug./Sept.	20
Page Oct./Nov.	20
Pages	Total

INTERNATIONAL WOOD TRADE PUBLICATIONS, INC.

P. O. BOX 34908 Memphis, Tenn. 38184-0908 (901)372-8280 1-800-844-1280

You are hereby authorized to insert the advertisement of the undersigned in Import/Export Wood Purchasing News, a bi-monthly publication, to occupy such space as shown on schedule herein, for one year and thereafter until discontinued by either party on sixty days' **written** notice prior to deadline, for which we (I) agree to pay at the rate of \$_____ per insertion, payable within 30 days. Total yearly amount of this contract, \$_____. Payment in U. S. Dollars Only.

We are to have the privilege of changing copy as often as desired, but all copy submitted shall be subject to your approval. You may supply or repeat previous advertisements when no new copy instructions are furnished. Art work and negatives ordered or approved by us are to be paid for at regular rates. During the term of this agreement it shall be cancelable by written notice, in which case space used shall be paid for at the card rates in effect on date of cancellation.

Accepted for _____ Name _____

International Wood Trade Publications, Inc. Signed by _____

By _____ Address _____

2015 WOOD PURCHASING NEWS DEADLINES

FEBRUARY/MARCH ISSUE

AD RESERVATION DEADLINEJAN 5
Finalized Artwork DeadlineJAN 15
Paper UploadedJAN 23
Papers MailedFEB 4

APRIL/MAY ISSUE

AD RESERVATION DEADLINEMAR 2
Finalized Artwork DeadlineMAR 16
Paper UploadedMAR 20
Papers MailedAPR 1

JUNE/JULY ISSUE

AD RESERVATION DEADLINEMAY 1
Finalized Artwork DeadlineMAY 15
Paper UploadedMAY 22
Papers MailedJUN 3

AUGUST/SEPTEMBER ISSUE

AD RESERVATION DEADLINEJUL 1
Finalized Artwork DeadlineJUL 15
Paper UploadedJUL 24
Papers MailedAUG 5

OCTOBER/NOVEMBER ISSUE

AD RESERVATION DEADLINESEP 1
Finalized Artwork DeadlineSEP 15
Paper Uploaded.....SEP 18
Papers MailedSEP 30

DECEMBER 2014/JANUARY 2015 ISSUE

AD RESERVATION DEADLINENOV 2
Finalized Artwork DeadlineNOV 11
Paper UploadedNOV 20
Papers MailedDEC 2

IMPORT/EXPORT

WOOD

**purchasing
news**



“...it’s everywhere you need to be to get more business!”

P.O. Box 34908 • Memphis, TN 38184-0908 • Phone (901) 372-8280 • EMAIL wpn@millierwoodtradepub.com

www.millierwoodtradepub.com