

The 2012 total worldwide circulation of <u>The Forest Products Export Directory is 10,000</u>

The <u>Forest Products Export Directory</u>, now in its 38th year, is published once a year. It has a total worldwide circulation of 10,000 going to these types of firms: Importers/distribution yards, agents, trading companies, woodworking plants such as furniture, cabinets, millwork & moulding, flooring, doors, windows, staircase, toys, novelty, components, mantel manufacturers, log yards, veneer mills, and plywood plants.

Australia	55	Mexico	600
Austria	150	Netherlands	200
Belgium	200	Northern Ireland	37
Channel Islands	1	Pakistan	45
Chile	1	Philippines	100
China	3000	Poland	250
Denmark	45	Saudi Arabia	100
Egypt	110	Scotland	4
Estonia	1	Singapore	260
Finland	1	South Africa	82
France	150	Spain	100
Germany	300	Sweden	100
Great Britain	235	Syria	1
Guatemala	1	Taiwan	500
Hong Kong	400	Thailand	200
India	100	Turkey	79
Indonesia	300	United Arab Emirates	88
Ireland	70	Vietnam	500
Israel	59		
Italy	300	Foreign 9,775	
Japan	400	Office Copies 142	
Korea	200	Advertisers 83	
Lebanon	20	Total 10,000	
Luxembourg	30		
Malaysia	400		
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FOREST PRODUCTS EXPORT DIRECTORY

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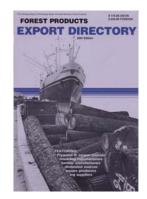
Preferred Material:

We require a high resolution **Adobe Acrobat Distilled PDF** file on CD (C, M, Y, K, embedded fonts & photos, crop marks, no security) with color proofs. CD should be MacIntosh compatible – we primarily use Quark Xpress 8 and Adobe Photoshop. *We request that the pdf file be generated from Adobe Distiller as opposed to being saved from any other program.* NOTE:

Anything other than an Adobe Acrobat Distilled PDF form may incur a minimum \$100.00 (U.S.) conversion charge.

You may e-mail the PDF files to <u>eve@millerwoodtradepub.com</u> or send on CD to:

Eve Miller Forest Products Export Directory P. O. Box 34908 Memphis, TN 38184



Should you have any questions, please call me at (901) 372-8280 or (800) 844-1280.

Finished Size: 7-1/2" width x 11" depth

	<u>Width</u>	<u>Depth</u>
2 facing pages	13-1/2"	10" (Image Area)
*2 facing pages, bleed	15-1/2"	11-1/4" (Trims 1/8" All Sides)
1 page	6-1/8"	10" (Image Area)
*1 page, bleed	7-3/4"	11-1/4" (Trims 1/8" All Sides)
½ page	6-1/8"	5" (Image Area)

~Bookmark size is optional while ideal size is approximately 3.75" width x 7.25" height. Must have 1/8" trim on all four sides for bleed and the Live Area must be 1/4" from the trim line. Hole for string will be placed approximately 1/4" from top trim line.

Inserts:

*1 page, bleed	7-3/4"	11-1/4" (Trims1/8" All Sides)
*1 page, bleed w/folded tab	7-3/8"	11-1/4" (Trims 1/8" All Sides)

*All type matter for Bleed Ads must be within the Live Area only. Live Area is 6.125" x 10". Customer assumes responsibility for any Image/Type matter outside the Live Area.