

The Imported Wood Purchasing Guide

Who Sees Your Ads in the Imported Wood Purchasing Guide?

The Imported Wood Purchasing Guide is published once a year and is distributed to 4,000 firms throughout North America. The buyer's guide is sent to woodworking plants that consume tropical hardwoods such as furniture, cabinets, flooring, millwork and moulding, musical instruments, doors, yachts and staircase manufacturers, etc. It is circulated to direct importers, distribution yards, wholesalers of imported lumber and components, novelty and special wood product manufacturers, and industrial markets such as truck and trailer flooring, etc. Lastly, it is sent to central buying offices of mass merchandisers that purchase domestic and imported wood products such as lumber, squares, dowels, etc.

* **Ads and listings of all advertisers in the "Guide" are on-line with direct links to their company website and e-mail under Imported Forest Products Suppliers Links at www.importedwoodpurchasing.com.**

Imported Wood Purchasing Guide

Tel: (901) 372-8280 (800) 844-1280 Fax: (901) 388-9058

www.importedwoodpurchasing.com

eve@millerwoodtradepub.com

MECHANICAL REQUIREMENTS:

Finished Size: 5-1/2" width x 8-1/2" depth

PRINTING: Offset

NOTE: Anything other than an Adobe Acrobat Distilled PDF format may incur a minimum \$100.00 (U.S.) conversion charge. PDF files must be generated from Adobe Distiller as opposed to any other program.



	<u>Width</u>	<u>Depth</u>
1 Page	4-3/4"	7-3/4" (Image Area)
*1 Page, Bleed	5-3/4"	8-3/4" (Trims 1/8" All Sides)
2 Facing Pages	10"	7-3/4" (Image Area)
1/2-Page	4-3/4"	3-7/8" (Image Area)

INSERTS

*1 Page, Bleed	5-3/4"	8-3/4" (Trims 1/8" All Sides)
*1 Page, Bleed w/ Folded Tab	5-3/8"	8-3/4" (Trims 1/8" All Sides except Tab side)

*All type matter for Bleed Ads must be within the Live Area Only. Live Area is 4.75" x 7.75". Customer assumes responsibility for any Image/Type Matter outside the Live Area.

~Bookmark size is optional while ideal size is approximately 3.50" width x 6.50" height. Must add 1/8" trim on all four sides for bleed and the Live Area must be 1/4" from the trim line (3.50" x 6.50"). Hole for string will be placed approximately 1/8" from top trim line.

PREFERRED MATERIAL:

We require a high resolution **Adobe Acrobat Distilled PDF** file on CD (C,M,Y,K embedded fonts & photos, crop marks, no security). CD should be Mac compatible – we primarily use Quark Xpress 8 and Adobe Photoshop. Ads and photos may also be submitted via e-mail to eve@millerwoodtradepub.com or send to:

Eve Miller
Imported Wood Purchasing Guide
P. O. Box 34908
Memphis, TN 38184

Production Desk: Eve Miller (800) 844-1280