

it's nice to know

YOUR AD IN THE

Dimension & Components BUYER'S GUIDE

WORKS FOR YOU

ALL YEAR LONG

helping you to:

- get immediate orders
- obtain new customers
- discover new markets
- stay in touch with present customers
- sell new volume buyers who don't know who you are and what you're selling



**YOU'LL BE IN CONSTANT TOUCH WITH EVERYBODY
WHO NEEDS WHAT YOU HAVE TO SELL**

You'll reach every segment of your marketplace!

8,000 Selected Buyers!

- **FURNITURE and CABINET INDUSTRIES** (household and office furniture, kitchen and bathroom cabinets)
- **MASS MERCHANDISERS/GIANT RETAIL HOME CENTER CHAINS** (Buyers of huge volumes of turnings, millwork, mouldings, and other wood products)
- **HARDWOOD FLOORING MANUFACTURERS and DISTRIBUTORS** (that often buy mouldings and stair parts that go with their flooring jobs)
- **SASH AND DOOR MANUFACTURERS**
- **MILLWORK MANUFACTURERS**
- **BUILDING MATERIAL DISTRIBUTORS** (wholesalers, retailers and jobbers)
- **SPECIALTY MANUFACTURERS** (requiring a wide variety of wood components)
- **WHOLESALEERS OF DIMENSION and WOOD COMPONENTS**

Dimension & Wood Components Buyer's Guide

1235 Sycamore View, Memphis, TN 38134

MECHANICAL REQUIREMENTS:

Finished size: 7 1/2" width x 11" depth.

Deadline for finished art in our offices:

May 31st

Formats other than PDF incur additional printing charges.

Tel: (901) 372-8280 Fax: (901) 373-6180



	<u>WIDTH</u>	<u>DEPTH</u>	
2 facing pages	13-1/2"	10"	(Image Area)
2 facing pages, bleed	15-1/2"	11-1/4"	(Trims 1/8" all sides)
1 page	6-1/8"	10"	(Image Area)
1 page, bleed	7-3/4"	11-1/4"	(Trims 1/8" all sides)
1/2 page	6-1/8"	5"	(Image Area)

INSERTS:

1 page, bleed	7-3/4"	11-1/4"	(Trims 1/8" all sides)
1 page, bleed with folded tab	7-3/8"	11-1/4"	(Trims 1/8" all sides except tab side)

PRINTING: Offset

PREFERRED MATERIAL:

Digital files must be submitted as **PDF AND JPG** format on CD (Mac compatible). Please include match print. Ads and photos can be submitted via e-mail to:

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